



Computers for Youth National Executive Team

ELISABETH STOCK

CHIEF EXECUTIVE OFFICER AND CO-FOUNDER

Elisabeth Stock built Computers for Youth from a nascent non-profit in 1999 to a national leader in improving the home learning environment of low-income families. Under her leadership, CFY was recognized by the Drucker Foundation and by the Tech Museum for its innovative use of technology in education. Recognized as an expert in her field, Elisabeth has been awarded an Ashoka fellowship and has served as an advisor to both the Corporation for Public Broadcasting, the U.S. Department of Health and Human Services and the NYC Department of Education. In 2007, she was also appointed to serve on the New York City Broadband Advisory Committee. Prior to her work at CFY, Elisabeth served as a White House Fellow, where she was the principal architect of a program that enables Federal agencies to donate surplus computers directly to schools. She also worked at the Vera Institute of Justice and helped the Open Society Institute start the After-School Corporation. She served as a Peace Corps volunteer in Africa and later worked for the World Bank, traveling extensively and publishing numerous articles. Elisabeth served as a member of the MIT Board of Trustees and is the youngest individual to be appointed to the MIT Executive Committee, where she continues to serve on committees. Elisabeth was honored by Crain's New York Business as one of 40 New Yorkers under 40 shaping the city. She holds four degrees from MIT: two bachelor's degrees—one in engineering and one in writing—and two master's degrees—one in urban planning and one in technology and policy. She also holds a patent for a medical device. 🍌

MARK MALASPINA

CHIEF OFFICER, OPERATIONS & STRATEGIC PARTNERSHIPS

Mark joined Computers for Youth in May 2009. In this role, he is responsible for managing CFY's city directors, deepening CFY's relationships with school districts and software partners, and driving CFY's program innovations and research agenda. As the former President of The Grow Network, an education company he co-founded in 2000 and sold to McGraw-Hill in 2004, Mark brings strong experience in education to CFY. Under Mark's leadership, Grow served more than 20 million students in the U.S. and internationally, and demonstrated its impact in differentiated instruction and parent engagement

through studies by nationally recognized research organizations such as the Consortium for Policy Research in Education and the Center for Children & Technology. At Grow, Mark helped develop a patented system that infers students' strengths and needs in order to support effective instruction. As a Skadden Fellow at the Lawyers Alliance for New York, Mark provided guidance to local organizations developing innovative economic development programs in low-income neighborhoods, and since 2000, he has served on the board of the New York City Financial Network Action Consortium, which supports community development credit unions. Mark has also worked with low-income communities in Atlanta, New Haven, and Chicago. He served as a U.S. Peace Corps volunteer in Costa Rica and is fluent in Spanish. After receiving his J.D. from Yale Law School, Mark clerked for Judge Phyllis Kravitch on the U.S. Court of Appeals for the Eleventh Circuit. He also has an MPA in Economics and Public Policy from Princeton University and a BA from Yale College. 🍌

Key Facts

Core expertise and more than 40 years' experience in:

*Technology, Education,
Program Development,
Low-Income Communities,
Fundraising, Communications,
Marketing, Branding,
& Advocacy.*

BHEESHAM SETHI

CHIEF OFFICER, EXTERNAL RELATIONS & FIELD BUILDING

Bheesham joined CFY in October 2009. In this role, Bheesham is responsible for executing and improving CFY's innovative philanthropy strategy and overseeing the national communications, media relations, marketing and branding strategy. Before Computers for Youth, Bheesham served as the Vice President of Development, Silicon Valley Community Foundation where he was responsible for generating over \$200M in fundraising revenue. Bheesham's career spans nearly 20 years and has been devoted to working for progressive issues including the environment, social services, public broadcasting, low-income housing, LGBT and civil rights, media and youth. He has held senior management roles in various organizations including the National Gay and Lesbian Task Force, WAMU 88.5, Common Sense Media, Parents, Families and Friends of Lesbians and Gays, among others. He has been featured in the *Chronicle of Philanthropy*, *Current*, *Moneyline* with Lou Dobbs, CNN, and was a regular speaker at public radio, NPR, and PBS conferences. Bheesham holds a BS and MS in Cultural Anthropology from Punjab University, Chandigarh, India. 🍌

